

EMBLEMHEALTH FALL 2020 SURVEY:

COVID-19 and New Yorkers' Attitudes Towards the Flu Vaccination

As part of ongoing efforts to address concerns raised by the CDC of a possible “twindemic” of COVID-19 and the flu, EmblemHealth surveyed 1,005 New Yorkers on how COVID-19 has influenced their decision to get the flu vaccination this year.

MORE NEW YORKERS PLAN TO GET THE FLU VACCINATION



47%
of New Yorkers

are ‘more likely’ to receive their flu shot this year compared to years past.

MOST NEW YORKERS ARE STAYING THE COURSE

Nearly all New Yorkers who received a flu shot at least 1x in the past three years plan to get their flu shot this year, especially seniors and males.



96% of New Yorkers

98% of Seniors

99% of Males

WHO IS MORE LIKELY TO RECEIVE A FLU VACCINATION THIS YEAR?

While certain demographics are ‘more likely’ to receive the flu vaccination this year, other groups remain at risk.



MORE LIKELY

vs.

AT RISK

53% of Males

42% of Females

55% of High-Income Respondents

40% of Low-Income Respondents

50% of White/Caucasians

41% of Black/African Americans

58% of Manhattan

42%–44% of Bronx, Brooklyn, and Queens

EFFECTIVENESS AND SIDE EFFECTS ARE LEADING REASONS RESPONDENTS DID NOT RECEIVE THE FLU VACCINATION

Those who did not receive the flu vaccination in the past are most likely to not receive one this year, with effectiveness and potential side effects cited as top concerns.

- **4 in 5** respondents who did not receive flu shot are ‘just as likely’ or ‘less likely’ to receive flu shot this year.
- **49%** of respondents who are ‘less likely’ to get the flu vaccination said they ‘don’t believe flu vaccines are effective.’
- **36%** of respondents who did not receive the flu vaccination in the past three years are ‘concerned about the side effects.’

